

Loma Linda Mini Maker Faire®



SPONSORSHIP OPPORTUNITIES

The second annual Maker Faire is coming to Loma Linda Academy this coming April 7, 2019! This event is focused on stimulating and inspiring the creative minds of students and community members alike through “S.T.R.E.A.M.S.” the display of Science, Technology, Religion, Engineering, Arts, Math & Service.

The main focus of this event is to create an infrastructure that encourages hands-on activities to support different methods of learning and to inspire students.

Continued on **2**

Event Description &
Demographics

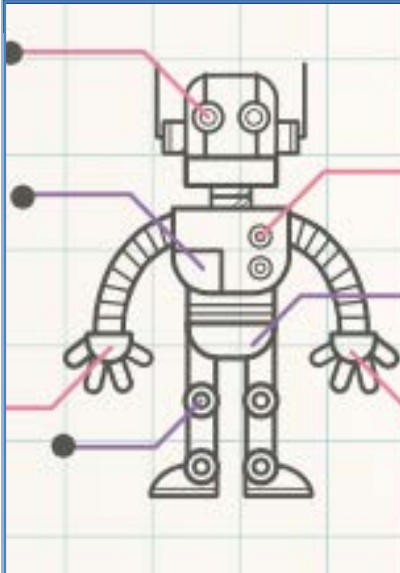
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CONTACT US

LOMA LINDA ACADEMY MAKER FAIRE

10656 Anderson St.
Loma Linda, CA 92354

ENTRY

\$3.00 Child
\$5.00 Adult

TELEPHONE

Mr. Gene Oswald
909-796-0161 ext. 3291

EMAIL

makerfaire@lla.org

WEBSITE

www.lla.org/makerfaire

About Loma Linda Mini Maker Faire

Goal: Inspire and develop the next generation of makers, creators and innovation.

This celebration of learning will bring together business and community members who will make visible the projects and ideas that we don't encounter every day.

This D-I-Y (do-it-yourself) culture encourages the presence of woodworkers, musicians, engineers, culinary experts, poets and other enthusiasts of all kinds. Attendees may witness fire-breathing robots, explore race car engines, listen to live performers, play life-sized board games and take part in sustainability green projects.

The opportunities are seemingly endless.

Impact areas include:

- **Inspiration** – to participate in the creative economy and direct their own future
- **Innovation** – a catalyst for grassroots invention
- **Education** – building a connection between the community and learners

Areas of creative interest that will be highlighted: science, technology, engineering, arts, math, community outreach and more!. Many projects are even cross-disciplinary!

Attendee Demographics & Event Location

There will be around 3,000 attendees including young students (elementary to high school age) and community members eager to explore and take part in a hands on, creative environment hosted by over a hundred inventive Makers!

This community is highly influential as its members continue educating themselves

at a high rate every year.

The Maker Faire will be held on the LLA school campus which resides on 40 acres of land within the city of Loma Linda, California. The wide landscape allows easy access to stage performers, interactive maker booths and presenters for a high volume of attendees.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR* - \$10,000 (EXCLUSIVE OPPORTUNITY)

- Exclusivity as LLA Maker Faire Presenting Sponsor
- Recognition and promotion throughout the event as Presenting Sponsor
- Invitation for representative to participate in general session speaker introductions
- Presenting Sponsor recognition on all pre- and on-site communications, including promotional materials, website and on-site program book
- Signage with corporate logo displayed prominently throughout event venue
- Five (5) complimentary full event registrations for company representatives
- Double-size exhibit booth with prime positioning
- Full-page ad in the on-site program book with premium placement

Deadline: January 8, 2019

Continued...

PLATINUM SPONSOR* - \$5,000

- Recognition and promotion throughout the event as Platinum Sponsor
- Invitation for representative to participate in general session speaker introductions
- Logo recognition on all pre- and on-site communications, including promotional materials, website and on-site program book
- Signage with corporate logo displayed prominently throughout event venue
- Three (3) complimentary full event registrations for company representatives
- Double-size exhibit booth with prime positioning
- Full-page ad in the on-site program book with premium placement

GOLD SPONSOR* - \$2,000

- Recognition and promotion throughout the event as Gold Sponsor
- Logo recognition on all pre- and on-site communications, including promotional materials, website and on-site program book
- Signage with corporate logo displayed prominently throughout event venue
- Two (2) complimentary full event registrations for company representatives
- Exhibit booth with prime positioning
- Half-page ad in the on-site program book with premium placement

SILVER SPONSOR* - \$1,000

- Recognition and promotion throughout the event as Silver Sponsor
- Logo recognition on all pre- and on-site communications, including promotional materials, website and on-site program book
- Signage with corporate logo displayed prominently throughout event venue
- Two (2) complimentary full event registrations for company representatives
- Exhibit booth
- Quarter-page ad in the on-site program book with premium placement

Continued...

Deadline: February 4, 2019

BRONZE SPONSOR* - \$500

- Recognition and promotion throughout the event as Silver Sponsor
- Logo recognition on all on-site program books
- Two (2) complimentary full event registrations for company representatives
- Exhibit booth
- Ad in the on-site program book

Deadline: March 1, 2019

FRIENDS OF MAKER FAIRE* - \$100 • Listed in program by name

* TAKE NOTE: Any business wishing only to sell products/services at the event must purchase a Sponsor Package offered above. All LLA Maker Faire underwriting, exhibitor and ad commitments must be received by March 1, 2019.

ADDITIONAL ADVERTISING OPPORTUNITIES

Deadline: January 8, 2019

PROGRAM BOOK

4-Color Full-Page (7.5" x 10") - \$500
4-Color Half-Page (7.5" x 5") - \$250
4-Color Quarter-Page (4" x 5") - \$150

This booklet is passed out to everyone upon arrival and includes the "Passport" page where attendees must acquire participation stamps at various booths to enter event drawings/giveaways. This ensures the booklet will be opened and used.

EVENT BAG SPONSOR - \$5,000 (Exclusive Opportunity)

These drawstring bags are available to attendees on a first-come-first-serve basis upon check-in. Sponsor logo will appear beside event logo.

BADGE HOLDER INSERT SPONSOR - \$1,500 (Exclusive Opportunity)

These inserts, placed behind each attendee name badge, are a fantastic way to promote and drive traffic to your brand and/or booth. This exclusive sponsorship allows your company to be the only insert placed in the badge holder every attendee receives when they arrive.

BADGE LANYARD SPONSOR - \$3,000 (Exclusive Opportunity)

What single item does everyone use or see at a large event? It's the official badge lanyard. Make a statement and get your company name/logo at the forefront of everyone's mind by sponsoring this incredibly in-demand item. Lanyards are passed out upon check-in and will be imprinted with your company name and logo (you provide) along side the event logo.

SPONSORSHIP & EXHIBITING APPLICATION FORM

April 7, 2019 Loma Linda Academy, California

- ☐ YES, I want to show my support for the LLA Maker Faire 2019 as noted below. I understand that my signature below signifies my commitment to pay for all sponsorship, underwriting exhibiting and ad opportunities as stipulated herein.

Name: _____ Company: _____

Signature: _____ Date: _____

SPONSORSHIP LEVELS

- ☐ Presenting Sponsor - \$10,000 (Exclusive)
- ☐ Platinum Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,000
- ☐ Silver - \$1,000
- ☐ Bronze Sponsor - \$500

ADVERTISING OPPORTUNITIES

- ☐ Full-Page - \$500
- ☐ Half-Page - \$250
- ☐ Quarter-Page - \$150

4-color ads only. Orders and payments with print-ready artwork needed by January 31, 2018.

EXCLUSIVE OPPORTUNITIES

- ☐ Event Bag Sponsor - \$5,000
- ☐ Badge Lanyard Sponsor - 3,000
- ☐ Badge Insert Sponsor - 1,500

TOTAL COMMITMENT

\$ _____



PAYMENTS & CANCELLATION POLICY:

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship registration form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Payment must be made in U.S. dollars drawn from a U.S. bank. For tax reporting purposes, Loma Linda Academy is a tax-exempt organization as described in 501(c)3, tax ID number 95-1831069.

For questions & additional information, please see contact information on the first page of this packet.

PAYMENT INFORMATION

MAIL FORM WITH CHECK PAYABLE
TO "LOMA LINDA ACADEMY":

Loma Linda Academy
c/o LLA Maker Faire 2018
10656 Anderson St.
Loma Linda, CA 92354

FAX FORM WITH CREDIT CARD
PAYMENT:

FAX: 909-478-6829
E-MAIL: makerfaire@lla.org

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Charge my:

- ☐ MasterCard
- ☐ VISA
- ☐ Discover

Name on Card: _____

Credit Card No: _____

Exp. Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____

Loma Linda Mini
Maker Faire®